

Privacy Policy

This Privacy Policy (hereinafter – the “Policy”) describes how **SIA "Berger Consulting"** (hereinafter – “the Company”, “we”) collects, uses, and protects the personal data of users.

By using our website and providing us with your personal data, you agree to the processing of your personal data in accordance with this Policy.

1. Basic Definitions

“**Personal data**” – any information relating to an identified or identifiable natural person.

“**Processing of personal data**” – any operation performed on personal data, such as collection, recording, storage, alteration, use, transfer, or deletion.

2. Data We Collect

We may collect:

- personal data that you provide when filling in contact forms, subscribing to newsletters, or registering for events;
- personal data provided when requesting our services;
- technical data automatically transmitted by your device (including IP address, browser type, time and date of access, and visited pages);
- data stored in cookies.

3. Purpose of Processing Personal Data

We process your personal data solely for legitimate purposes, including:

- providing information about our Company, services, and events;
- communicating with you regarding your inquiries;
- performing contractual obligations;
- sending newsletters and marketing updates.

We do not make automated decisions that have legal or significant effects on users.

4. General Principles of Processing

The Company follows these principles:

- **Purpose limitation** – data are processed only for clearly defined purposes;
- **Accuracy and relevance** – data are updated as necessary;
- **Transparency** – users are informed about data processing practices;

- **Security** – technical and organizational measures are implemented;
- **Minimization** – unnecessary data are deleted regularly.

5. Security of Personal Data

We apply appropriate technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction.

6. Confidentiality

Your personal data will not be disclosed to third parties unless required by law or with your explicit consent.

7. Data Subject Rights

You have the right to:

- access your personal data;
- request correction or deletion;
- withdraw your consent to data processing.

To exercise these rights, please contact us using the information below.

8. Deletion of Personal Data

Your personal data will be deleted:

- when the purpose of processing is fulfilled;
- upon withdrawal of your consent;
- after the retention period expires;
- in the event of the Company's liquidation.

9. Cookies

We use cookies to improve your browsing experience.

You can disable cookies in your browser settings, but this may limit website functionality.

10. Changes to the Privacy Policy

This Policy may be updated without prior notice. The updated version replaces all previous versions and takes effect upon publication on our website.

11. Contact Information

If you have any questions regarding the processing of your personal data, please contact us at:
office@berger.consulting

Subject: "Personal Data Request" or "Withdrawal of Consent".

12. Company Details

- **SIA "Berger Consulting"**
- Registration number: **40103866351**
- Address: **Rīga, Jāņa iela 10 - 2, LV-1050**
- Email: office@berger.consulting